

Title of the paper	Name of Author	Title of Journal	Year of publication	h-index
A cross sectional study on existence of oral hygiene practice in rural and semi urban population of east midnapore district of West Bengal	Majumder, J., Biswas, S., Gangopadhyay, S.	International Journal of Scientific and Technology Research	2020	0.2
Global branding: A literature review	Bhattacharya, S., Biswas, S., Gangopadhyay, S., Majumder, J.	International Journal of Scientific and Technology Research	2020	0.2
A cross sectional study on knowledge of cyber security among urban and semiurban college goers of east midnapore district	Majumder, J.,Gangopadhyay, S., Biswas, S.	International Journal of Scientific and Technology Research	2020	0.2
A cross sectional study on existence of oral hygiene practice in rural and semi urban population of east midnapore district of West Bengal	Majumder, J., Biswas, S., Gangopadhyay, S.	International Journal of Scientific and Technology Research	2020	0.2
Global branding: A literature review	Bhattacharya, S., Biswas, S., Gangopadhyay, S., Majumder, J.	International Journal of Scientific and Technology Research	2020	0.2
A cross sectional study on knowledge of cyber security among urban and semiurban college goers of east midnapore district	Majumder, J.,Gangopadhyay, S., Biswas, S.	International Journal of Scientific and Technology Research	2020	0.2
Impact of fluid team performance on strategic hrm: An empirical study in the organized retail sector of west bengal	Dr. Arunanghsu Giri & Satakshi Chatterjee	Prabandhan: Indian Journal of Management	2020	5

Measuring the effect of yoga-lifestyle on the employees of higher education institutions of west bengal through structure equation modelling (SEM): A new approach towards human resource management	Dr. Arunangshu Giri & Satakshi Chatterjee	<i>Studies in Computational Intelligence</i>	2020	56
Factors influencing consumer purchase intention of daily groceries through b2c websites in metro-cities of India	Dr. Arunangshu Giri, Satakshi Chatterjee, Swatee Biswas & Abanti Aich	<i>International Journal of Scientific and Technology Research</i>	2020	0.2

nal publication during the year (based on SCOPUS
Number of citations excluding self citation

Haldia Institute of Management

Haldia Institute of Management

Haldia Institute of Management

Haldia Institute of Management

Haldia Institute of Management

Haldia Institute of Management

0

0

/ Web of Science)

Institutional affiliation as mentioned in the publication

0

0

0

0

0

0

Haldia Institute of Management, affiliated under MAKAUT

Haldia Institute of Management, affiliated under MAKAUT